



Payne County, OK
Census
2020

<http://PayneCountyCensus.org>

April 1, 2020

National Census Day

- The U.S. Constitution (Article I, Section 2) mandates a headcount every 10 years, of everyone residing in the United States: in all 50 states, Puerto Rico, and the Island Areas. This includes people of all ages, races, ethnic groups, citizens, and noncitizens.

What's New for 2020?

- The 2020 Census will be the first to offer options for internet and phone responses.
- There will be a greater reliance on technology to prepare for and execute the count.
- The country is experiencing a period of heightened fear and deliberate misinformation.
 - Census advocates will spend the next two years preparing to counter misinformation campaigns that are designed to suppress response rates, exacerbate undercounts of certain populations, weaken American democracy and generally disrupt institutional processes.

Why the Census matters



An accurate census helps ensure fair representation at all levels of government.

- The primary constitutional purpose for the decennial census is to determine how many congressional representatives each state will have for the next decade and to ensure equal representation in the redistricting process.

The census directly impacts the funding your city will receive over the next decade.

- Population counts and statistics derived from both the decennial census and other surveys determine the annual allocation of more than \$800 billion in federal investment across states, counties and cities.

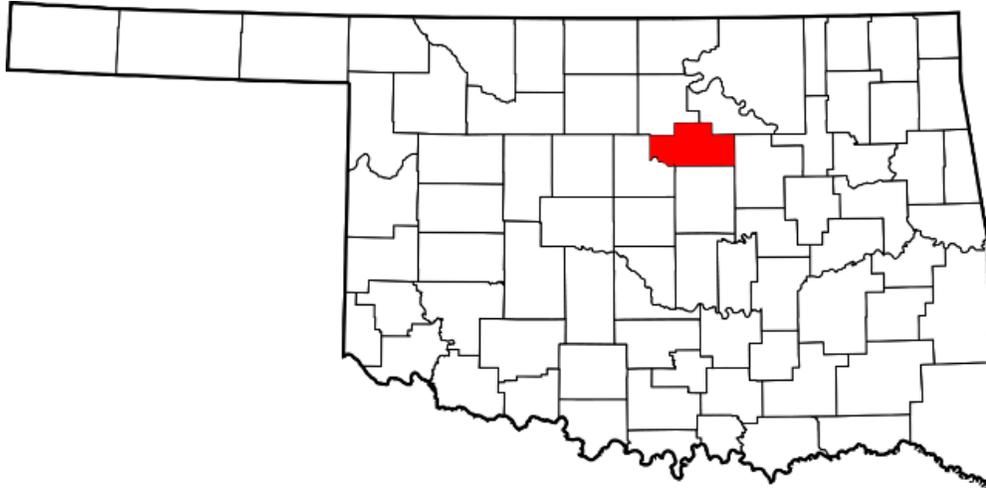
The census provides the most reliable and complete data for research, decision making and planning for both the public and private sectors.

- Academic institutions, medical facilities, businesses of all sizes and all levels of government rely on census data to inform their research, decision making and planning.

Why should I complete the Census?

- **It's important.** The 2020 Census counts are used for reapportionment, redistricting, distribution of federal funds. An accurate count is essential for our state.
- **It's easy.** You can complete the census online, using your smartphone, over the phone, or by filling out a paper form. It will ask for your name, address, sex, age, race, ethnicity, relationship and housing tenure.
- **It's safe.** The privacy of your responses is guaranteed by law. Census workers are sworn to secrecy and subject to a \$250,000 fine and jail time. The Census Bureau cannot share your answers with the FBI, the CIA, welfare, immigration, or even the President.
- **It's required.** Responding to the Census is required by Title 13 of the United States Code, the same law that guarantees the **privacy** of your responses.  **Absolutely confidential**

An accurate Census count is important to Payne County



OSU Transit:

If an accurate census count shows 50,000+ citizens, it could bring more operational and capital funding for transit.

Stillwater Public Schools:

Strong economic development and a growing population helps Stillwater's quality of life. It helps recruit students and teachers to Stillwater and encourages graduates to stay in the community.

Stillwater Chamber of Commerce:

We are limited in which requests for proposals we can respond to. Although we are sure Stillwater's population exceeds 50 thousand, we can't compete for those projects because we are undercounted at census time.

City of Stillwater:

Population affects our eligibility as well as the amount of grant funding we can receive from USHUD Community Development Block Grants and from agencies like FEMA.

20 ways Census Data are Used Nationwide

1. **Decision making at all levels of government.**
2. Drawing federal, state, and local legislative districts.
3. **Attracting new businesses to state and local areas.**
4. Distributing over \$300 billion in federal funds and even more in state funds.
5. **Forecasting future transportation needs for all segments of the population.**
6. Planning for hospitals, nursing homes, clinics, and the location of other health services.
7. **Forecasting future housing needs for all segments of the population.**
8. Directing funds for services for people in poverty.
9. **Designing public safety strategies.**
10. Development of rural areas.
11. **Analyzing local trends.**
12. Estimating the number of people displaced by natural disasters.
13. **Developing assistance programs for American Indians and Alaska Natives.**
14. Creating maps to speed emergency services to households in need of assistance.
15. **Delivering goods and services to local markets.**
16. Designing facilities for people with disabilities, the elderly, or children.
17. **Planning future government services.**
18. Planning investments and evaluating financial risk.
19. **Publishing economic and statistical reports about the United States and its people.**
20. Facilitating scientific research.

How the 2020 Census will invite everyone to respond

Every household will have the option of responding **online**, by **mail**, or by **phone**.

- **95%** of households will receive their census invitation in the mail.
- Almost **5%** of households will receive their census invitation when a census taker drops it off. In these areas, the majority of households may not receive mail at their home's physical location (like households that use PO boxes or areas recently affected by natural disasters).
- Less than **1%** of households will be counted in person by a census taker, instead of being invited to respond on their own. We do this in very remote areas like parts of northern Maine, remote Alaska, and in select American Indian areas that ask to be counted in person.
- The 2020 Census has special procedures to count people who don't live in households, such as students living in university housing or people experiencing homelessness.
- Find more on specific situations at paynecountycensus.org

Where are people counted?



Find more on where
people are counted at
paynecountycensus.org

Homeowners, Renters and Household Members with One Residence

The will be **counted at this residence**, even if they are not physically there on April 1, 2020, due to a temporary visit elsewhere.

Where are people counted?



Find more on where
people are counted at
paynecountycensus.org

Temporary Residents, Vacationers, Multi-Home Owners and “Snowbirds”

Each housing unit will receive census mailers, but the “head of household” will respond **using the address of their usual residence.**

Children under shared-custody will be **counted at the residence where they live and sleep most of the time.**

In cases of **equally-shared custody**, children will be **counted where they are present on April 1, 2020.**

Where are people counted?



Find more on where
people are counted at
paynecountycensus.org

Non-Citizens

If they are living in the U.S., they will be **counted at their usual residence.**

Tourists, business travelers or other temporary visitors will not be counted.

Where are people counted?



Find more on where
people are counted at
paynecountycensus.org

Residents of Group Facilities

They will be counted at the **facility in which they are housed or living** on Census Day.

For example, a resident of a nursing home will be counted at the facility where he or she lives.

Where are people counted?



Find more on where
people are counted at
paynecountycensus.org

Active Military Personnel and Families

If they are **stationed at a military installation** in the U.S., they will be **counted at their usual residence either on-base or off-base.**

If they are **stationed overseas**, they will be **counted as part of the federally-affiliated overseas population**, conducted in partnership with the U.S. Department of Defense using administrative records.

If they are **stationed stateside but deployed overseas** during the census, they will be **counted at their usual residence in the U.S.**

If they are **aboard a military vessel**, they will be **counted at either their usual U.S. residence or as a part of the federally-affiliated overseas population** — depending on whether the vessel's homeport is in the U.S. or overseas.

Where are people counted?



Find more on where
people are counted at
paynecountycensus.org

College and Boarding-School Student

College students **living on campus or in off-campus housing** will be **counted at school facilities or at their off-campus housing**, even if they visit home on holidays and breaks.

If they **commute**, they will be **counted at their usual residence**.

If they are **attending a school outside the U.S. and living abroad**, they **will not be counted**.

Boarding school students will be **counted at their parents' home**.

Census Timeline

Spring 2019

Hiring of in-field address canvassers

Aug. 19, 2019

In-field address canvassing begins

September 2019 – April 2020

Hiring of enumerator

March 2020

Census postcards are sent to most homes

March 12 – 20, 2020

Mailing 1: Letter with info to take survey online (the majority of people will get this)

March 16 – 24, 2020

Mailing 2: Reminder letter to non-respondents

March 26 – April 3, 2020

Mailing 3: Postcard to non-respondents

April 2020

Mailing 4: Letter + questionnaire to non-respondents

April 2020

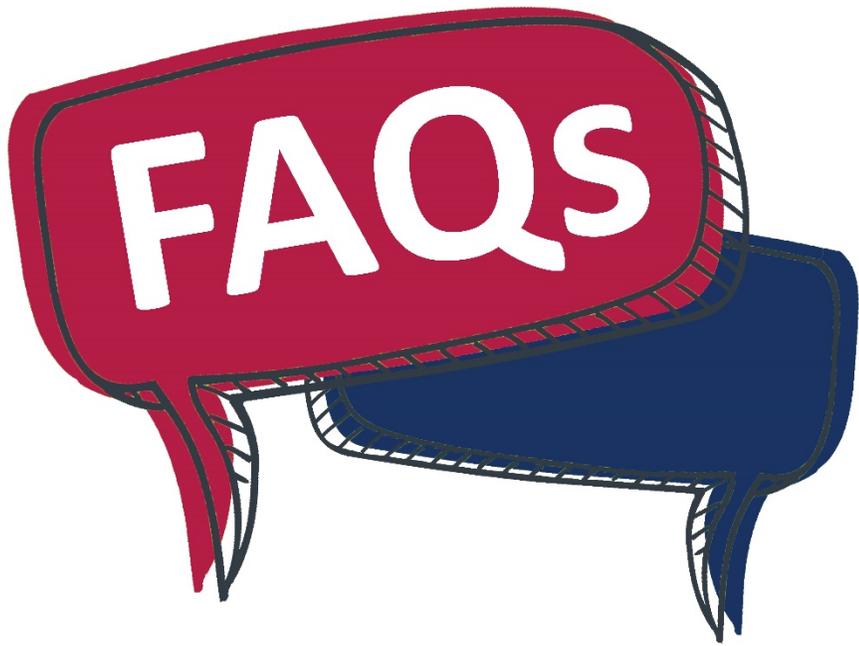
Mailing 5: “It’s not too late” postcard to non-respondents

Dec. 31, 2020

The Census director delivers apportionment counts to the president

March 2021

The Census Bureau completes delivery of redistricting counts to the states



What if I am away from my residence on April 1, 2020?

- People are counted at the residence where they live and sleep most of the time, even if travelling away from their usual resident on Census Day.

Will a Census worker come to my door?

- In most cases, no. The Census Bureau will send out multiple notices encouraging people to respond. Some of these mailings will include the census form. Census workers will only visit those addresses that did not respond to a previous mailing.

Are my answers safe and secure?

- The Census Bureau collects data for statistical purposes only. They combine your responses with information from other households or businesses to produce statistics, which never identify your household, any person in your household, or business. Your information is CONFIDENTIAL. They never identify you individually. Title 13 of the U.S. Code protects the confidentiality of all your information and violating this law is a crime with severe penalties.

Do I have to participate in the survey?

- The Census Bureau will always tell you whether your participation is mandatory or voluntary, and we encourage you to answer all questions asked.

When will the results from the census be available?

- The nation should see the very first results from the 2020 Census in the form of total population counts for the nation and each state in late 2020 or early 2021. In 2021 each state receives local-level 2020 Census data on race and the voting age population.

**Find more information at
paynecountycensus.org**

The City of *Stillwater* OKLAHOMA